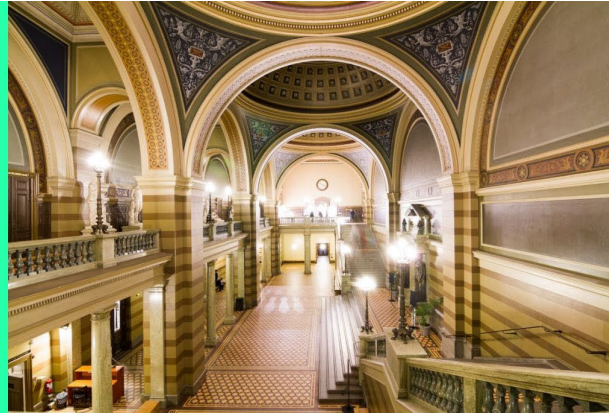


NORDICHI

Uppsala
Umeå
2024

Nordic Conference on
Human-Computer Interaction
Uppsala, Sweden.

October 13 – 16, 2024



Sponsor and exhibitor opportunities

Sponsoring the NordiCHI conference provides a unique opportunity to connect with participants of the conference and to learn from the state-of-the-art research being presented. NordiCHI 2024 welcomes three levels of general sponsorship: Gold, Silver, and Bronze. In addition, we welcome support on specific activities and resources, see more information below.

Gold Sponsor – 45 000 SEK (excluding VAT)

–limited to 2 exhibitors (first-come first-served)

The benefits of being a Gold Sponsor are:

- 4,5 m² (3x1,5) exhibition space to expose and promote your products, or even recruit students and professionals.
- 2 free registrations (including coffees and lunches) for people from your company to attend the conference.
- Announcement of your company's contribution and a special acknowledgment at the opening and closing sessions of the conference.
- Company name and logo in the digital program.
- Company name, logo and hyperlink on the conference web pages, maintained at <https://www.nordichi2024.se/>

Silver Sponsor – 30 000 SEK (excluding VAT)

The benefits of being a Silver Sponsor are:

- 3 m² (2x1,5) exhibition space to expose and promote your products, or even recruit students and professionals.
- 2 free registrations (including coffees and lunches) for people from your company to attend the conference.
- Company name and logo in the digital program.
- Company name, logo and hyperlink on the conference web pages, maintained at <https://www.nordichi2024.se/>

Bronze Sponsor – 15 000 SEK (excluding VAT)

The benefits of being a Bronze Sponsor are:

- 1 free registrations (including coffees and lunches) for someone from your company to attend the conference.
- Company name and logo in the digital program.
- Company name, logo and hyperlink on the conference web pages, maintained at <https://www.nordichi2024.se/>

The following table summarizes the regular sponsorship levels:

Sponsorship Benefits	Gold (45 000 SEK)	Silver (30 000 SEK)	Bronze (15 000 SEK)
Exhibition space	4,5 m ²	3 m ²	no
Complimentary conference registrations	2	2	1
Oral acknowledgement in opening and closing sessions	yes	no	no
Company name and logo in digital program	yes	yes	yes
Company name, logo and link on NordiCHI website	yes	yes	yes

Other Sponsor offers

Lanyards: 5 000 SEK + production costs

The lanyard is handed out to all registered delegates together with their name badge, which will be made of paper. All delegates are requested to wear their name badge at all times whilst at the conference. The exhibitor is responsible for production and costs. This is limited to one exhibitor (first-come first-served).

Please let us know by email or phone (contact details below) if you would be interested in other sponsorship opportunities or have ideas of how to implement your company in a creative way in the program, for example demos or workshops.

All prices are excl. VAT.

Cancellation rules

Cancellation must be done in writing to nordichi2024@akademikonferens.se

A cancellation fee of 10% of the booking order, will be charged for cancellations made by 1 March, 2024 at the latest. Cancellations from 2 March, 2024 to 9 August, 2024 at the latest, will be charged 50% of the booking order. For cancellations from 10 August, 2024, no refunds will be made.

Contact information and how to reserve your Sponsorship

If you would like more information, please visit <https://www.nordichi2024.se/> or contact:

Rebecca Cort, Sponsor Chair: rebecca.cort@it.uu.se Phone: +46 18 471 5438

Congress Secretariat Email: nordichi2024@akademikonferens.se Phone: +46 18 67 22 19

